



# Branding Guide

## Color Guide-

Main Colors:

Ancillary colors:

DCD9EB	E4F3D9	DEF4FF	E4DFFA	FBDDF6
958DC2	C9E6B3	9DDEFF	ADA0F0	F7BCED
4F419A	79C142	5CC8FF	7661E7	EB57D2
28214D	294216	2E6480	3B3173	772068

Header- Quicksand Bold

Body- Montserrat Light

# Indigo Pathway

**IndigoDiscover**  
Dashboard

**IndigoInsights**  
Assessment

**IndigoActivate**  
Career Mapping

**IndigoMe**  
Report